

Boston – Strasbourg : Cities Advancing Human Health with INNOUVO

Strasbourg Virtual Soft-landing 2020

EXPLORATION PROGRAM AND VIRTUAL SOFT-LANDING

Making business happen and grow between Boston and Strasbourg

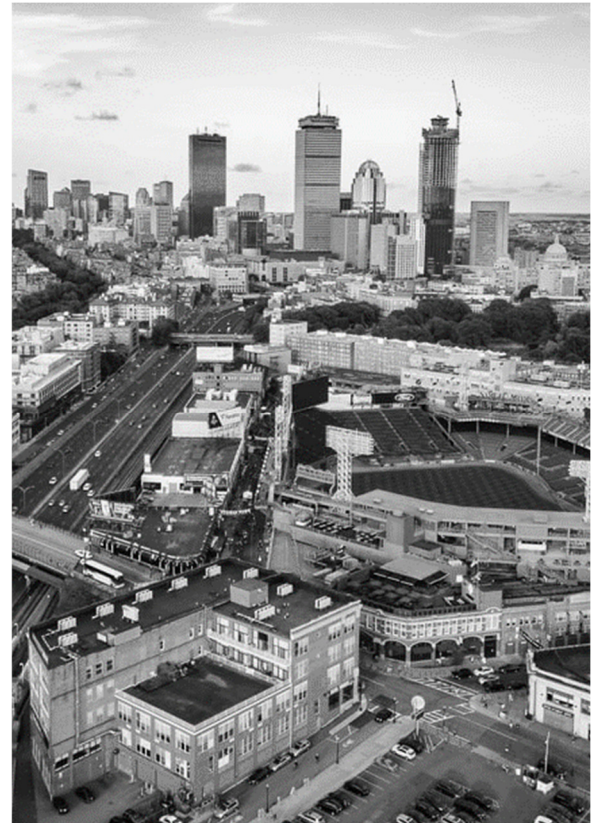
From October 7th to October 22nd, multiple experts will introduce the European Healthcare markets specificities. We'll talk about EU funding, EU regulations, main innovation hubs and market access. Experiences will be share on how to "land" business in Europe.

These virtual workshops are open to all public from both the French and American communities.

The global objectives of the initiative stay the same.

OBJECTIVES

- Inspire and create International Innovation Ecosystem Leaders
- Revive the investors spirit and networks between US & EU
- Engage the private sector into this innovation ecosystem
- Support startups to expand and create tomorrow's economy
- Create a stronger Digital Technology ecosystem



MEASURES OF SUCCESS

- # post program B2B qualified meetings set up
- # of very satisfied program alumni
- # strategic partnerships and \$ raised by alumni



For all public*
*except session 6

In partnership with



EU Funding and venture capital for Healthcare Innovators

October 7th, 2020
18h30-20h00 (CET)
12:30pm- 2:00pm (EST)
By INNOUVO



Healthcare executive exchange : viewpoints from executives in Healthcare for Innovators

October 8th, 2020
17h00-19h30 (CET)
11:00pm-1:30pm (EST)
By INNOUVO



Nextmed : European Health Innovation Hub with special Guest Pr. Jacques Marescaux

October 13th, 2020
17h00-18h00 (CET)
11:00pm-12:00pm
By Strasbourg Eurometropolis, IRCAD and INNOUVO



Creation of the Common European Health Data space and Future of EU AI Regulation

Date in October 2020 TBC
17h00-18h00 (CET)
11:00pm-12:00pm (EST)
By EU Commissions eHealth unit / US Consulate in Strasbourg / Strasbourg Eurometropolis



International market access days

October 21st, 2020
14h00-16h00 (CET)
8:00Am-10:00am (EST)
By SEMIA, BioValley France, Conectus



On-line B2B meetings with investors, corporate, start-ups

October 22nd, 2020
17h00-18h00 (CET)
11:00pm-12:00pm (EST)
By SEMIA, BioValley France, Conectus



"Closing Ceremony"

Real life experience documentary in the Antarctica on Adventure and Entrepreneurship

October 22nd, 2020
17h00-18h00 (CET)
11:00pm-12:00pm (EST)
By SEMIA



6 days - 7 Workshops
With the best European specialists around the table

Registration is free but mandatory. - Please register @ <https://innouvo.com/event/>